



Richard E. & Sandra J. Dauch

COLLEGE OF
BUSINESS & ECONOMICS
ASHLAND UNIVERSITY



Curriculum Guide: B.S.B.A. in Supply Chain Management

Four Year Curriculum Guide (Beginning with the 2024 catalog)

Year 1 - Fall Semester

| Course # | Title | CR |
|----------|------------------------------------|-----------|
| ENG 101 | English Composition I (Core 1) | 3 |
| MIS 221 | Information Technology | 3 |
| MGT 240 | Introduction to Management | 3 |
| CORE | Institutional Requirement (Core 2) | 3 |
| CORE | Institutional Requirement (Core 7) | 3 |
| | | 15 |

Year 1 - Spring Semester

| Course # | Title | CR |
|----------|------------------------------------|-----------|
| ENG 102 | English Composition II (Core 4) | 3 |
| MATH 108 | Introductory Statistics (Core 6) | 3 |
| MKT 233 | Principles of Marketing | 3 |
| CORE | Institutional Requirement (Core 8) | 3 |
| CORE | Institutional Requirement (Core 9) | 3 |
| | | 15 |

Year 2 - Fall Semester

| Course # | Title | CR |
|----------|-------------------------------------|-----------|
| ACCT 201 | Financial Accounting | 3 |
| ECON 232 | Microeconomics (Core 3) | 3 |
| MGT 319 | Operations Management | 3 |
| MGT 318 | Organizational Behavior | 3 |
| CORE | Institutional Requirement (Core 10) | 3 |
| | | 15 |

Year 2 - Spring Semester

| Course # | Title | CR |
|----------|-------------------------------------|-----------|
| ACCT 202 | Managerial Accounting | 3 |
| ECON 233 | Macroeconomics (Core 5) | 3 |
| SCM 316 | Supply Chain Management | 3 |
| MKT 311 | Market Analysis & Research | 3 |
| CORE | Institutional Requirement (Core 11) | 3 |
| | | 15 |

Year 3 - Fall Semester

| Course # | Title | CR |
|----------|--------------------------------|-----------|
| FIN 228 | Financial Management | 3 |
| MGT 323 | Business Communications | 3 |
| MGT 340 | Management Science | 3 |
| SCM 351 | Lean Production & Quality (FA) | 3 |
| BUS 339 | Internship | 3 |
| | | 15 |

Year 3 - Spring Semester

| Course # | Title | CR |
|----------|-------------------------------------|-----------|
| MIS 346 | E-Commerce (SP) | 3 |
| SCM 243 | Procurement (SP) | 3 |
| SCM 350 | Logistics (SP) | 3 |
| CORE | Institutional Requirement (Core 12) | 3 |
| CORE | Institutional Requirement (Core 13) | 3 |
| | | 15 |

Year 4 - Fall Semester

| Course # | Title | CR |
|----------|-------------------------------------|-----------|
| MGT 401 | Business Law I | 3 |
| MGT 489 | Senior Seminar | 3 |
| CORE | Institutional Requirement (Core 14) | 3 |
| MINOR | Minor Course (1) | 3 |
| MINOR | Minor Course (2) | 3 |
| | | 15 |

Year 4 - Spring Semester

| Course # | Title | CR |
|----------|-------------------------------------|-----------|
| SCM 431 | Supply Chain Strategy (SP) | 3 |
| MGT 499 | Senior Assessment | 1 |
| MINOR | Minor Course (3) | 3 |
| MINOR | Minor Course (4) | 3 |
| CORE | Institutional Requirement (Core 15) | 3 |
| MINOR | Minor Course (5) | 3 |
| | | 16 |

Total Credit Hours 121

This plan accommodates a 15 credit hour minor.

Refer to program evaluation for verification of program progress.

Institutional Requirements (CORE) - refer to catalog for specific guidelines/course options.

OFFICE OF ADMISSIONS

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